

2025 Canadian Business Hall of Fame

Impact Report



The CANADIAN
Business Hall of Fame



JA
Canada

Member of
JA Worldwide

Thank you

from our President & CEO

On behalf of all of us at JA Canada, thank you for your invaluable support of the 2025 Canadian Business Hall of Fame Induction Ceremony and Celebration held on May 22. Your presence and partnership helped make this a truly remarkable evening – one that celebrated excellence, inspired leadership, and united a community committed to shaping Canada's future.

This year, four extraordinary Companions were inducted: Ryan Beedie, O.B.C., C.B.H.F., Jacynthe Côté, F.ICD, C.B.H.F., Pierre Lassonde, O.C., GOQ, C.B.H.F., and Larry Tanenbaum, O.C., Hon. LLD, C.B.H.F. These visionary leaders have each made transformational contributions to their industries, communities, and our country at large. Their achievements reflect the values of innovation, resilience, and purpose-driven leadership – marks of Canadian excellence on the global stage.

Your support as a sponsor is more than a contribution, it's an investment in the next generation of business leaders. Thanks to your generosity, JA Canada continues to deliver high-impact learning experiences to young people across the country. With 498,000 youth engaged in financial literacy, work readiness, and entrepreneurship programs, we are empowering a new wave of leaders with the skills, confidence, and mindset to succeed in business and in life.

We are deeply grateful for your partnership, and we look forward to building on this shared success together. Please mark your calendar for our 2026 Canadian Business Hall of Fame Celebration on May 28, where we will once again honour Canada's most inspiring business leaders and the young talent they help to inspire.



Canada's Highest Business Order

Vision & Leadership | Economic Impact | Citizenship & Philanthropy | Role Model

The Order of the Canadian Business Hall of Fame (CBHF) is how our country recognizes & celebrates the achievements of Canada's business leaders for enduring contributions to the economic development and prosperity of Canada and impact on global business.

Honourees serve as exemplary role models, demonstrating the qualities essential for Canada's success and competitiveness in a global marketplace. Through their philanthropy and civic engagement, they also play a vital role in strengthening communities. As Companions, they inspire and mentor JA youth—the future leaders of Canada.



Congratulations to our 2025 Companions



Ryan Beedie

O.B.C., C.B.H.F.
President, Beedie



Jacynthe Côté

(F. ICD), C.B.H.F.
Chair, Board of Directors
RBC



Pierre Lassonde

O.C., GOQ, C.B.H.F.
Chairman Emeritus,
Franco-Nevada
Corporation



Larry Tanenbaum

O.C., Hon LLD, C.B.H.F.
Chairman &
Chief Executive Officer,
Kilmer Group of
Companies



**JA
Canada**

Member of
JA Worldwide

The Canadian Business Hall of Fame Induction Ceremony is the signature national fundraising initiative in support of JA Canada.

JA Canada inspires the next generation to realize their potential and make a positive impact in their communities. Through our network of local offices, we collaborate with educators, volunteers, and organizations across Canada to deliver immersive learning experiences to young people. JA commits to ensuring accessibility and inclusivity through programs that help youth build transferable skills in work readiness, financial health, and entrepreneurship. Success starts here.

Empowering the Next Generation **JA's Reach & Impact***

498,000

Learning Experiences



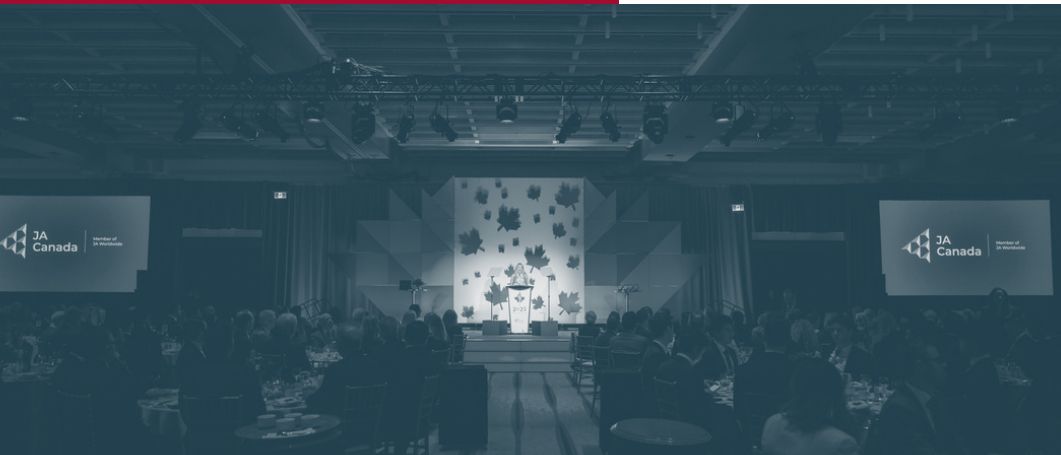
**24/25 academic year*

IMPACT SUMMARY

Canadian Business Hall of Fame Sponsorship...

... made **2025**
Induction
Celebration
possible.

... engaged
700
business &
youth
leaders.



... generated
32,000+ press
release and
media
impressions.



... inspired
Canadians
with **624,000**
Globe & Mail
readers.

... powered
498,000
learning
experiences.

Media Highlights



The CANADIAN Business Hall of Fame

The Canadian Business Hall of Fame
Congratulations to the 2025 Class of Companions from the sponsors of the Canadian Business Hall of Fame

Presenting: Goodman's, Peter & Joanne Brown Foundation

Achievers: Beedie, Franco & Nevada, KILMER GROUP

Advocates: BARCLAYS, FAIRFAX, M, MUSE

Mentors: CGI, CIBCO, Deloitte, OMERS, RIO+CAN, KORN FERRY

Reception Sponsor: RBC

Legacy Video Sponsor: [Logo]

Media Sponsor: [Logo]

Selection Partner: [Logo]

Role Models: [Logos]

JA Canada Member of JA Worldwide

INSPIRE THE NEXT GENERATION OF CANADIAN LEADERS

VOLUNTEER • PARTNER • DONATE
JACANADA.ORG

A Night to Celebrate Canada's Business Leaders

The 2025 Class of Companions were inducted into the Canadian Business Hall of Fame on May 22, 2025
Photo (L to R): Companions Pierre Lussonde, Jacynthe Côté, followed by Jim Leach (Chancellor, CBHF), Heather Hiscox (Senior Host, CBC News Network), and Companions Larry Tanenbaum and Ryan Beedie.

Over 700 business leaders, supporters and young entrepreneurs gathered to honour the 46th Class of Companions at the 2025 Canadian Business Hall of Fame Induction Ceremony. It was a powerful evening of tributes, connection and Canadian pride.

As the signature fundraising event for JA Canada, this celebration helps fund on-site, immersive learning experiences for youth across the country. These programs build the skills and confidence young people need to succeed in business and in life. This special evening honoured outstanding business leaders and inspired the next generation of future leaders who are made for Canada.

Meet this year's Inductees to the Canadian Business Hall of Fame

The Canadian Business Hall of Fame honours and celebrates the leaders of today who inspire the leaders of tomorrow.

Ryan Beedie, C.B.H.F., President, Beedie
Ryan Beedie is President of one of Canada's top real estate development firms and a committed philanthropist. Born in Burnaby, B.C., he joined the company founded by his father in 1994, becoming President in 2007. Under his leadership, the company has grown into B.C.'s largest industrial real estate sector with divisions in commercial, residential and venture capital. A graduate of Simon Fraser University and the University of British Columbia, Ryan has received numerous honours, including the Order of B.C. and Canadian Business Leader of the Year. He and his wife Cindy have donated over \$50 million to B.C. charities, reflecting Beedie's motto: "Built for Good."

Pierre Lussonde, C.B.H.F., Chairman, Franco & Nevada
Pierre Lussonde is Chairman and Chief Executive Officer of Franco & Nevada. With degrees in engineering and business, he began his career in mining and launched Franco Nevada in 1986. Following its acquisition by Hecla in 2002, he was named President and helped make it the world's largest gold miner in 2006. He launched Franco Nevada's philanthropic foundation, which supports education, the arts and community initiatives, including the Lussonde School of Engineering and Lussonde Entrepreneur Institute. He holds multiple honorary doctorates and national honours, including the Order of Canada, and was named "Entrepreneur of the Year" by the magazine.

Jacynthe Côté, C.B.H.F., CEO, KILMER GROUP
Jacynthe Côté, raised in northern Québec, studied at Laval University and earned her education with teaching her how to learn. Joining KILMER in 1988, she rose to lead its global operations, becoming CEO of the company. She guided the company through an aluminate market crash, cutting costs while investing in modernization, bringing it to one of the lowest debt-to-capital ratios in the industry. She holds key board roles, including at Hydro-Québec, and currently serves as Chair of BSC, passionate about youth and education. She supports the Lussonde Foundation and leads the board of the Lussonde Institute. Her contributions have earned her numerous honours, including the Order of Canada, and she is a devoted mother and grandmother.

Larry Tanenbaum, C.B.H.F., Chairman, Tanenbaum
Larry Tanenbaum is a visionary entrepreneur, philanthropist, and sports leader dedicated to building strong communities across Canada. As Chairman and CEO of KILMER Group, he transformed the company from a construction firm into a diversified investment leader involved in real estate, infrastructure, and Coca-Cola Bottling in Canada. He chairs Maple Leaf Sports and Entertainment and serves on the boards of the NHL, NBA, and MLS. Passionate about health and science, he co-founded the Tanenbaum Open Science Institute and supports research through Brain Canada and the Lussonde-Tanenbaum Research Institute. His contributions have earned him numerous honours, including the Order of Canada.

Canadian Business Hall of Fame Induction Ceremony & Celebration, the signature national fundraising event in support of JA Canada
May 22, 2025, Metro Toronto Convention Centre

In Support Of: JA Canada

JA Canada is a leading youth education non-profit. JA equips youth with the skillset and mindset for success, inspiring the next generation to realize their potential and build transferable skills in financial literacy, work readiness and entrepreneurship.

Selection Committee Partner: KORN FERRY

On behalf of the Selection Committee, I am pleased to congratulate the Canadian Business Hall of Fame Inductees who are recognized for their vision and leadership, national and global economic impact, chief engagement and philanthropy.

Jim Leach, C.M., C.D., O.Q., Chancellor CBHF
Chancellor Emeritus, Queen's University

Congratulations to the Inductees from the sponsors of the Canadian Business Hall of Fame

Ryan Beedie, C.B.H.F., and Cindy Beedie

Peter Brown, C.B.H.F., Co-Presenting Sponsor, Peter & Joanne Brown Foundation

Larry Tanenbaum, C.B.H.F., Judy Tanenbaum and children

Members of Selection Committee/ Companions of CBHF and JA Leadership

Jacynthe Côté, C.B.H.F., Denis Dion and children

Keira Spitzer, JA Student Speaker

Goodmans LLP, Co-Presenting Sponsor

Pierre Lussonde, C.B.H.F.

Celebrating business leaders who are made for Canada

Canadian Business Hall of Fame inductees' values and commitment to community inspire the next generation of entrepreneurs

CISION News Products Contact

News in Focus Business Science & Tech Lifestyle & Health Policy & Public Interest

Prominent Canadian companies join as lead sponsors of Canadian Business Hall of Fame

Goodmans LLP and the Peter and Joanne Brown Foundation join as presenting sponsors of the Canadian Business Hall of Fame Celebration (CBHF)

THE GLOBE AND MAIL

News Products Contact

News in Focus Business Science & Tech Lifestyle & Health Policy & Public Interest

THE CANADIAN BUSINESS HALL OF FAME

RYAN BEEDIE
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THE 2025 CANADIAN BUSINESS HALL OF FAME INDUCTION CEREMONY AND CELEBRATION WILL BE HELD TONIGHT, MAY 22, IN TORONTO, AND WILL BE AVAILABLE ON DEMAND POSTHUMUS FOR MORE INFORMATION, VISIT WWW.CBHF.ORG/2025.

Sponsorship Thank You



The CANADIAN
Business Hall of Fame

Presenting

Goodmans^{LLP}

**PETER & JOANNE
BROWN
FOUNDATION**

Achievers

Beedie/

Franco Nevada
The GOLD Investment that WORKS

KILMER GROUP

**NATIONAL
BANK**
FINANCIAL MARKETS

RioTinto

Scotiabank.

Advocates

BARCLAYS

FAIRFAX
FINANCIAL HOLDINGS LIMITED

MLSE

Mentors

cg/ Canaccord
Genuity

CGI

CIBC

**Coca-Cola
Canada
Bottling
Limited**
Canada's local bottler

Deloitte.

OMERS

**PIERRE
LASSONDE
FAMILY
FOUNDATION**

**POWER
CORPORATION
OF CANADA**

RIO + CAN
REAL VISION. SOLID GROUND.

Role Models

Agnico Eagle • Air Canada • Avande • Cogeco The Fund • Colliers • EY • Irving Oil • KPMG
Lafarge Canada • Maple Leaf Foods • Porter Airlines Inc. • PwC • Southdown Builders Limited • TD
Teck • TMX Group • TorQuest Partners • University of Toronto • University of Utah

Reception Sponsor



Legacy Video Sponsor



Media Sponsor



Selection Partner

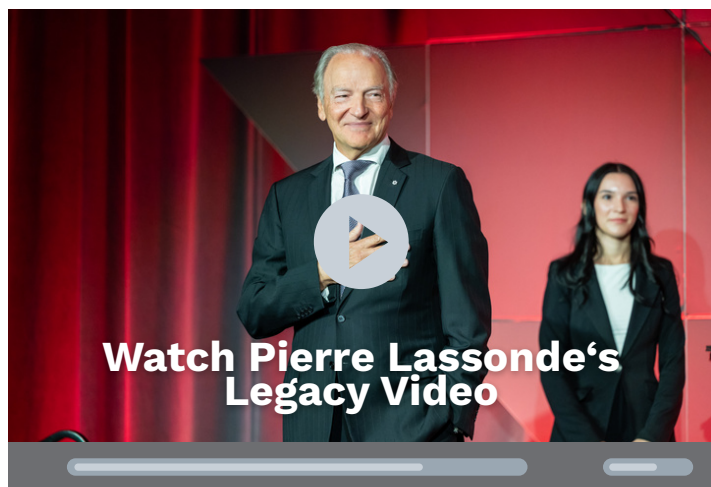


Brand Recognition

- ✓ Featured in Globe & Mail
 - Meet this year's Inductees to the Canadian Business Hall of Fame
 - Celebrating business leaders who are made for Canada
- ✓ Press Releases
 - Corporate Canada shows unprecedented support for the Canadian Business Hall of Fame
 - Goodmans LLP and the Peter and Joanne Brown Foundation join as presenting sponsors of CBHF

- ✓ Social Media Posts
- ✓ Brand recognition on event signage, presentation, celebration video
- ✓ Brand recognition on www.cbhf.ca
- ✓ Mention by emcee and Board Chair
- ✓ Listing in annual report 2025 (effective December 2025)

Legacy Videos and Photos



The **Canadian Business Hall of Fame** Celebration is the signature national fundraising event of



Member of/Membre de
JA Worldwide

JA Canada prepares students for future success by providing learning experiences that focus on one or more of its key pillars (focus areas):



Financial Health



Entrepreneurship



Work Readiness



Facilitated
Programs



Self-Directed
Online Programs



Student Events

 **Donate or Get Involved**
<https://jacanada.org>



Experiential Learning Delivered by Volunteers

"As part of our commitment to JA, our team members volunteer their time to deliver financial education workshops across the country to help make the ambitions of these students a reality.

- **Jeffrey Nold, CIBC Foundation**, Director of Employee Engagement and Partnerships



Investing in Youth Success

"Reshaped my leadership philosophy. I learned that being a leader is not about standing in the spotlight, but being the metronome that keeps the team in sync. Leadership is about knowing how to harmonize the strengths of your team to move toward a shared goal!"

-**Chris Tao** , 2025 Recipient, JA South Western Ontario

SAVE THE DATE

Thursday, May 28, 2026
Metro Toronto Convention Centre



***Watch the Full 2025
Event Video Here:***



*Contact us for Early
Bird Sponsorship
Opportunities at
info@cbhf.ca*

